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### 1. What is Tokenization?

? Digital Transformation: Tokenization is the process of converting real-world assets or rights into digital tokens on a blockchain. These tokens can represent ownership or participation in assets like real estate, commodities, or financial instruments.

### 2. Key Benefits:

? Increased Accessibility: Tokenization makes assets more accessible, allowing even small investors to own a fraction of an asset.

?? Fractional Ownership: It allows assets to be divided into smaller parts, making them easier to trade and invest in.

? Enhanced Liquidity: Tokenized assets are easier to buy, sell, and trade, increasing their liquidity in the market.

? Transparency & Security: Blockchain technology ensures that the ownership and transfer of these tokens are secure and transparent.

### 3. Why It Matters:

? Revolutionising Asset Management: Tokenization is transforming traditional asset management, making it easier and more efficient.

? Democratising Investment: It opens up investment opportunities to a broader range of people, lowering barriers to entry and allowing more participation in various asset classes.

### 4. How to Teach Others:

? Use Real-World Examples: Explain tokenization by using examples like owning a fraction of real estate or a share in a gold bar.

? Emphasise Benefits: Highlight how tokenization makes investing more accessible and secure, allowing for more fluid and democratic participation in the market.

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